



**Loretta McCarthy**  
Managing Director, Golden Seeds

Loretta McCarthy is Managing Director of Golden Seeds LLC, an investor consortium that invests in early-stage, women-led companies. Since its founding six years ago, Golden Seeds has invested over \$22 million in 36 companies. At Golden Seeds, Ms. McCarthy is co-leader of the New York chapter. In this capacity, she is an active participant in screening companies, completing due diligence and mentoring entrepreneurs.

She has personally invested in over 15 early-stage companies and is a member of the board of directors of several of them. Previously, Ms. McCarthy held executive positions in several organizations. For 16 years, she was with Oppenheimer Funds, Inc., a leading investment management firm, where she was Executive Vice President, Chief Marketing Officer and a member of the Executive Committee. She was responsible for product development, marketing and strategic planning functions.

Prior to Oppenheimer Funds, she was with the American Express Company where she developed and implemented the model for launching the American Express Card into new industries, including retail, sports, health care and telecommunications. Early in her career, she worked at the Dayton-Hudson Corporation in Minneapolis (currently Target Corporation) as a buyer and merchandise manager. She serves on the board of directors of Prolitec, Inc., an indoor air quality company, and Carnegie Speech Company, a language training company.

She is actively involved in philanthropic services. For the past six years, she has been President of the board of directors of Sanctuary for Families, which provides services to thousands of women in New York City who are victims of domestic violence and sex trafficking.

She is a former Chairman of Abingdon Theatre Company and a current board member of New Yorkers for Children, both of New York City. In addition, she served on the board of directors of the Women's Tennis Association, the governing body of women's tennis worldwide.

She is a member of the Women's Forum of New York. Ms. McCarthy holds an MBA from the University of Colorado and a BA in Business Administration from the University of Arizona. She resides in New York City.